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For immediate release

SACRAMENTO SOROPTIMIST STORE IN LOEHMANN'S PLAZA OFFERS REGULAR PRICED SEE'S CANDY SALES TO AID THE NEEDY

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The Soroptimist clubs are establishing a See's Candy store in Loehmann's Plaza at the corner of Fair Oaks Blvd. and Munroe Street. The store will be located at 521 Munroe Street, and will feature a broad selection of See's candy. The store will be open from 10:00 a.m. until 6:00 p.m., seven days a week from December 1st until December 24th, and will be staffed entirely by Soroptimist member volunteers.

The candy will be sold at regular See's candy retail prices and all the profits from the store will fund Soroptimist programs to assist at risk women and children. Members of the public are encouraged to come by the store to do their holiday candy shopping.

Now when you buy your See's Candy for the holidays you can help provide services to disadvantaged children and women here in the Sacramento area as well as around the world.

This is the fifth straight year Soroptimist International of Sacramento and Soroptimist International of Sacramento South (service clubs for business and professional women) will be raising money by selling See's Candy to fund their service programs.

One such program will help Foster Youth escape the cycle of Foster Care by funding a mentoring program to prepare them for college. Other programs being helped by the candy sales will be scholarships and grants to young people in Sacramento area schools, aid to the Crisis Nurseries, assistance to WEAVE, My Sister' House, and Women's Empowerment.

The Soroptimist Club was established here in Sacramento in 1923 and is part of a worldwide federation of service clubs whose mission is to improve the lives and women and children.